



FULL PAGE & COVER PAGE
 FULL PAGE WITH
 3mm BLEED & CROP MARKS
 210mm (w)
 297mm (h)

HALF PAGE
 210mm (w)
 148mm (h)

QUARTER PAGE
 105mm (w)
 148mm (h)

EIGHTH PAGE
 105mm (w)
 74mm (h)

SIXTEENTH PAGE
 52mm (w)
 74mm (h)

HALF PAGE PORTRAIT
 105mm (w)
 297mm (h)

FILE TYPES
 Please ensure your artwork is either jpeg, png or pdf format at a minimum of 300dpi & in CMYK

NO ARTWORK?
 We can design your advert for you at a competitive rate

ADVERTISING RATES

(All prices shown are including VAT)

ADVERT TYPE	PRICE
Full Page	R6500.00
Half Page	R3575.00
Quarter Page	R1965.00
Eighth Page	R1080.00
Sixteenth Page	R595.00
Directory	R350.00
PREMIUM PAGES	PRICE
Outside Back Cover	R8775.00
Inside Back Cover	R7475.00
Inside Front Cover	R8125.00

DISCOUNT STRUCTURE	
NUMBER OF ISSUES	DISCOUNT
2	LESS 5%
4	LESS 7.5%
6	LESS 10%
NUMBER OF AREAS	DISCOUNT
2	LESS 5%
3	LESS 7.5%
5	LESS 10%

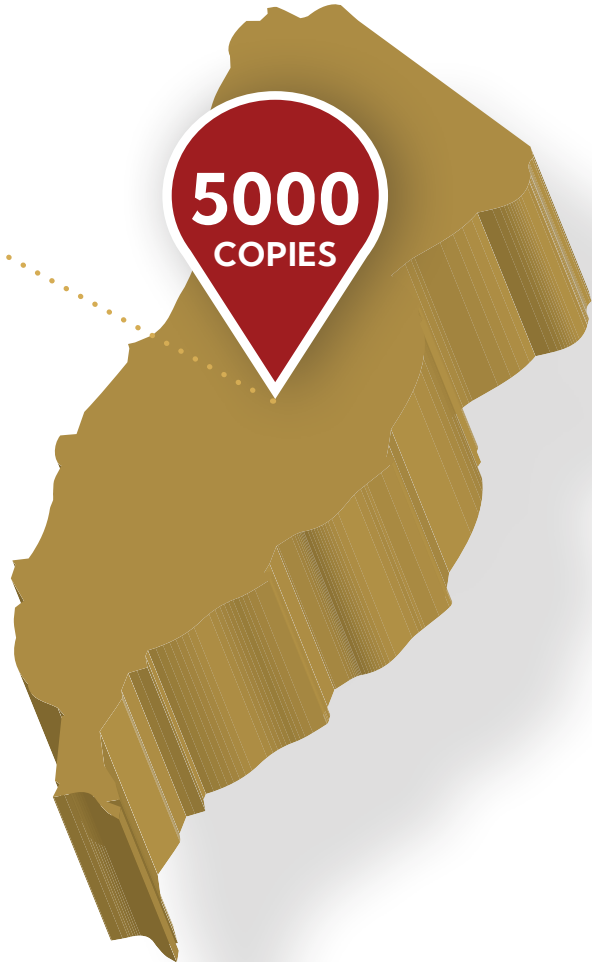
DISTRIBUTION AREAS

The South Peninsula

- **All advertisers offices**
- **Tourism offices**
- **Guest Houses**
- **Places of interest**
- **Coffee shops**
- **Medical consulting rooms**
- **Retirement villages**
- **Shopping centres**

• **Households in the following suburbs:**

- | | |
|---------------------|-------------------|
| • Clovelly | • Harbour Heights |
| • Boulders | • Mount Pleasant |
| • Froggy Farm | • Murdock Valley |
| • Glen Marine | • Red Hill |
| • Simonstown | • Seaforth |
| • Glencairn | • Simonskloof |
| • Glencairn Heights | • Welcome Glen |



FREE PICK UP FROM SELECTED CAPE ODYSSEY STANDS ACROSS THE SOUTH PENINSULA